



FOR IMMEDIATE RELEASE

## **AQUAHYDRATE LAUNCHES PARTNERSHIP TO SUPPORT WOUNDED WARRIOR PROJECT WITH LIMITED-EDITION CAMO-GALLON**



*Los Angeles (April 15, 2019)* – **AQUAhydrate®** has initiated a new partnership with **Wounded Warrior Project®** (WWP) and is donating \$10,000 this summer to help honor and empower wounded warriors. AQUAhydrate is promoting the partnership with a co-branded camouflage edition of their Gallon package, the fastest-growing SKU in the high pH water segment. Available now through the 4<sup>th</sup> of July, the AQUAhydrate Camo-Gallon can be purchased at CVS, GNC and other fine retailers.

WWP is focused on supporting injured veterans, which includes providing free services in mental health, career counseling, and long-term rehabilitative care. Through its partnership with WWP, AQUAhydrate is helping to make sure warriors are supported on their journey to recovery.

"We're excited to join forces with Wounded Warrior Project," said AQUAhydrate investor/board member Mark Wahlberg. "AQUAhydrate is proud to support their mission to impact and empower the lives of wounded veterans."

"I'm thrilled to be working with the Wounded Warrior Project team," said AQUAhydrate Brand Director, Raz Insera. "This is such an important partnership for us. All of Team AQUAhydrate is proud to be promoting this program and helping Wounded Warrior Project meet the growing needs of warriors, their families and caregivers."

**About AQUAhydrate**

AQUAhydrate, Inc. is a Southern California-based performance lifestyle beverage geared towards the new generation of millennial consumers. Through a proprietary process, its water is purified to some of the most rigorous standards in the industry, supplemented with electrolytes and natural trace minerals and then elevated to an alkaline pH of over 9. It is this powerful synergy between alkalinity, electrolytes and minerals which fuels ultimate hydration, balance and performance. AQUAhydrate is the water of choice of health/fitness authorities, professional athletes, and sports teams. Leading health and wellness expert, Jillian Michaels, spearheads all health and fitness efforts as AQUAhydrate's Chief Wellness Officer. AQUAhydrate also boasts active investors and board members Mark Wahlberg and Sean "Diddy" Combs as owners. AQUAhydrate is available at retail locations across the U.S. as well as [Amazon.com](https://www.amazon.com) and [GNC.com](https://www.gnc.com). Follow on Facebook ([facebook.com/AQUAhydrate](https://facebook.com/AQUAhydrate)), and Instagram and Twitter (@AQUAhydrate).

**About Wounded Warrior Project**

Since 2003, Wounded Warrior Project® (WWP) has been meeting the growing needs of warriors, their families, and caregivers – helping them achieve their highest ambition. Every journey is different, and Wounded Warrior Project meets warriors wherever they are on their journeys to recovery. Learn more at [woundedwarriorproject.org](https://woundedwarriorproject.org).

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